



## **WLG LAUNCHES ALTERNATIVE FOR SMOKERS**

As the UK Government moves towards a total ban on smoking in almost all public places, the Western Log Group has launched an innovative new timber product, which aims to provide smokers with a outdoor location to smoke, adjoined to cafes, restaurants, pubs and other relevant leisure venues.

The 'dream house' is a new exciting concept available to leisure providers which will give smokers a pleasant location outside in which to smoke. The circular open-sided timber construction is covered by a thick protective thatched roof which will keep smokers shaded in the sun and dry when it rains.

Using the highest quality materials, the houses are made from FSC (70%) timber and fire retardant Thatchbor Cape Reed thatch harvested from replenishable and renewable sources.

The dream house comes in a variety of sizes and can be designed according to a customer's requirements. The dream house can be installed in a day on behalf of the customer, or delivered ready to be constructed by the customer in his or her own time. Western Log Group also provide a range of garden furniture which can be used to complement the dream house.

The new Western Log Group product is currently available to view at Western Log Group's forestry product centre, Port Talbot and online at [www.westernloggroup.com](http://www.westernloggroup.com).

Justin Lewis, Group Sales Director at Western Log Group said: "We are extremely excited to be launching this product, which further extends our range of timber buildings, such as our already exceptionally popular timber cabins, chalets and mobile homes. The dream house is a more durable alternative to a gazebo or marquee, whilst being a more unusual choice – perfect for those leisure providers who may be wishing to install a building outside, specifically for their smoking customers."

For further information on the product range, please call Justin Lewis at Western Log Group on 01639 896715 or email [Justin.lewis@westernloggroup.com](mailto:Justin.lewis@westernloggroup.com).

## **ENDS**

For further information please contact Emma Murray at Merlin Marketing & Public Relations on 029 2030 4050 or email [emma@merlin-digital.co.uk](mailto:emma@merlin-digital.co.uk).

### Notes to editors

#### Western Log Group

Based in Port Talbot, South Wales, Western Log Group has been involved in the timber industry for three decades and is now one of the UK's leading suppliers of timber cabins for personal and business use, and can boast an extensive portfolio in the leisure and play industries.

The company continues to expand and has significantly increased the supply and distribution of timber products, ensuring all year round availability. It has recently developed the manufacture and distribution nationally of timber cabins and set up a number of retail outlets.